



BUILDING BETTER NEIGHBORHOODS, ONE BUSINESS AT A TIME.
www.urbansolutionsSF.org

Mission

To strengthen underserved neighborhoods by supporting small businesses, job creation, diversity and sustainability.

2015-16 Small Business Services Program

During 2015-16, we will provide technical and leasing assistance to more than 250 small business clients. 80% of the small businesses we serve are low- and moderate-income. Approximately 73% of our clients are people of color and 90% are from low-income households or operating in low-income San Francisco neighborhoods. 88% of our client businesses are still in business two years after receiving services.

Small Business Impact

Urban Solutions offers a wide range of services to small businesses throughout San Francisco, providing access to capital and other support services.

Small Business Services Free individual consulting is available for business planning, financial projections, loan packaging, credit assessment, employment advice and other issues that help small businesses. During 2015-16, we will provide free workshops on critical topics to those businesses.

Leasing Assistance Urban Solutions is a licensed broker (BRE# 01868576) helping small businesses identify spaces to lease and buy and handling negotiations between tenants and property owners.

Legal Office Hours Small businesses make appointments with Urban Solutions to meet with a pro bono lawyer from Hanson Bridgett or Legal Services for Entrepreneurs for legal issues relating to leasing, entity formation, intellectual property, contracts, and employment.

Banking Office Hours We match financial institutions with small business clients to receive business financial literacy education and advice, to help our clients make smart banking decisions.

Enterprising Women! is a one-year program that supports women entrepreneurs of color to grow their business, from contract negotiation to goal setting, finding funding, marketing, and more. Targeted training workshops help participants increase sales, launch new products, and expand professional networks. Participants are closely matched with business mentors, and receive one-on-one technical assistance year round.

Bridging the Small Business Tech Divide This multi-session workshop series helps small businesses identify and use free and low-cost technologies to grow their customer base, or streamline work processes.

Storefront Stories Posted on our website and social media, these vignettes tell the story behind each storefront door, reminding us that our small business owners are people with histories, passions and families. We are reminded that our small business owners are people with histories, passions and children. These short stories inform us of the real people that make our neighborhood businesses thrive.

Neighborhood Impact

Our services revitalize underserved neighborhoods by attracting, retaining and expanding businesses in context with the surrounding neighborhood. We also provide marketing support for commercial corridors.

Central City (Central Market, Sixth Street, Tenderloin)

In one of the fastest developing parts of the City with one of the highest concentrations of low-income residents, Urban Solutions activates vacant, often blighted, retail storefronts on Market Street (5th to Van Ness), Sixth Street in the South of Market, and the Tenderloin. We work to attract, expand and retain small businesses that serve the community, create jobs, and make the streets safer.

Western Addition (Fillmore Street)

Urban Solutions works with the City and the Lower Fillmore Merchants Association to position this historic neighborhood as one of the City's top destinations for live music, food and culture. We helped develop and debut the Fillmore Shop Local First campaign, as well as the Annual Fillmore Holiday Marketplace. See www.thefillmoredistrict.com.

Other Commercial Corridors

With our excellent track record of filling retail vacancies, Urban Solutions plans to expand to other underserved commercial corridors in San Francisco during the 2015-16 year, including Lower Polk, Visitacion Valley, Bayview and the Excelsior.